

x-dream-distribution GmbH

Distribution & Direct Sales of Media-IT Products

Job description

Working Student or Intern (m/f/d)

Junior Marketing Specialist

Social Media and Content Marketing

x-dream-group is the composite of x-dream-media, a European-wide acting software integrator, which is fully committed to the media IT industry and x-dream-distribution, a wholesale trader that distributes a rich portfolio of well-selected software products in EMEA.

x-dream-group distributes and integrates multiple vendor partner products as well as develop its own software. Therefore, we need a constant flow of the new marketing assets (texts, graphics, videos, etc.) to promote those products to our potential and existing customers in EMEA via different marketing channels – social media, websites, newsletters, events.

What is this job about:

Our marketing team solely runs all company's marketing activities which are quite diverse. We are looking for a person who can help us with content creation and promotion. The below mentioned tasks can be covered by a working student or an intern, or on a part-time basis.

- assisting in creating Social Media campaigns (copywriting, graphics, planning, reporting)
- assisting in monthly newsletter creation
- assisting in website content creation
- assisting in the daily work of the marketing team

Your Profile / what this position needs:

- Enthusiastic and passionate about the media industry
- Entry-level graphic design skills
- Strong in analytical skills, excellent in creativity and communication
- Self-motivated, self-managed and self-dependent for given projects and tasks
- Ability to multi-task, work efficiently in a high-paced environment
- Detail oriented and committed to producing high quality results
- Fluent in English and German

Start date: whenever you are ready!

Are you interested in becoming part of a passionate, agile and dynamic team?

Then we look forward to receiving your application to jobs@x-dream-distribution.com. Jutta Schönhaar and Stefan Pfützte are ready to answer all questions and provide short-term feedback on your application.