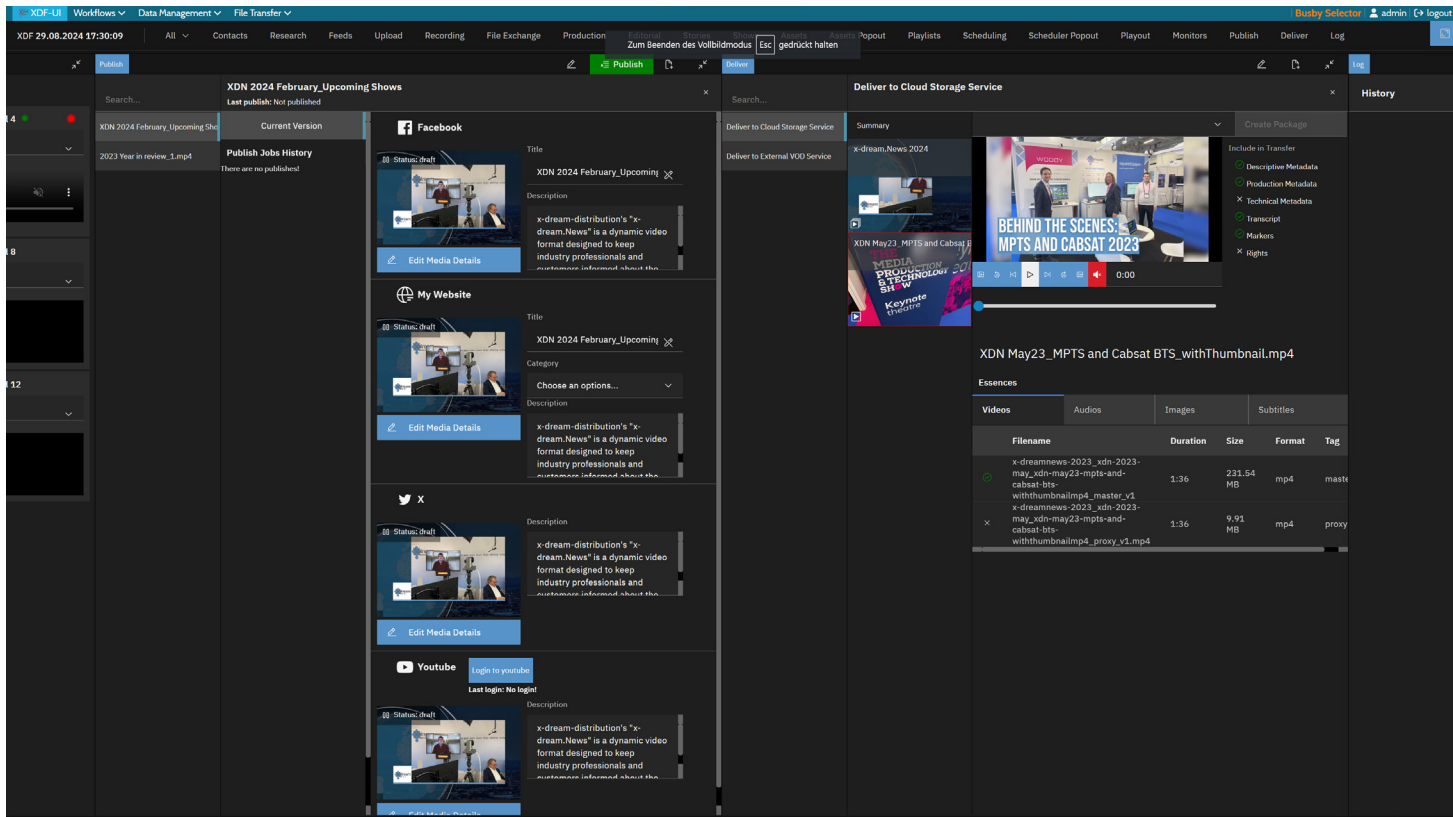# DELIVER

essence + metadata aggregation & delivery solution

x-dream-Fabrik **DELIVER** is made to monetize your content via 3rd party platforms. DELIVER aggregates media essence files (video, audio, subtitles, pictures) and different types of metadata into an asset package ready for publishing or playout.

USE CASES

- Delivery to primary customers
- Monetization of stock content
- Online video asset package preparation
- Ingest or delivery to broadcasters and OVPs

DELIVER automates the monetization of your archive content, whether it's individual media assets or entire series.

The process starts by setting up the delivery job, defining technical targets and selecting the necessary essences and metadata.
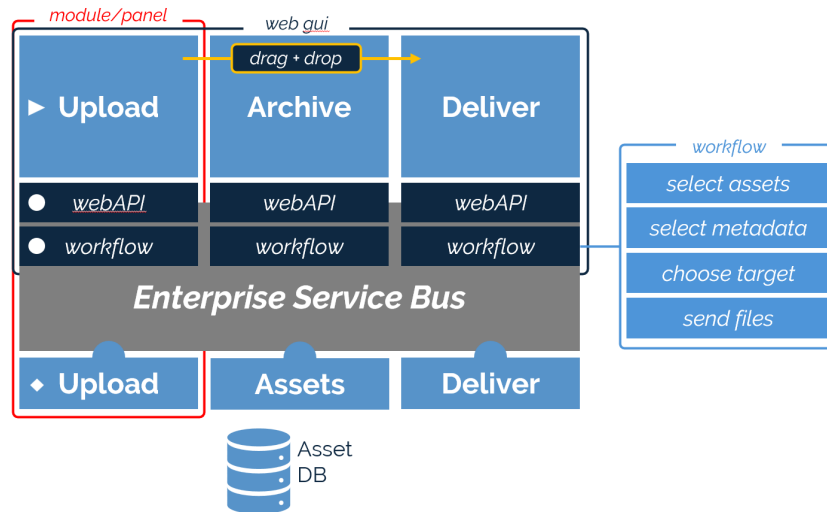
Content is then easily transferred from the archive via drag-and-drop, with the system automatically packaging the correct files.

Any missing elements are flagged for manual AI-supported handling.

For complex content, like series or sports, assets are organized in a three-level hierarchy, enabling large-scale packaging with a single action. Various essences – video, audio, subtitles, pictures – along with descriptive, business, and technical metadata, are automatically processed and delivered. Control data ensures precise scheduling for publishing and unpublishing.

DELIVER

Specifications

Asset Package Elements
- Video essences
- Audio essences
- Subtitle essences
- Browsing Proxy
- Picture essences: thumbnail, cover picture, series & season picture, episode picture, chapter picture, scrubber board
- Series, season, episode
- Descriptive metadata: structured metadata (title, genre, (sub) categories, creation year, release date, age rating, etc.), unstructured metadata (synopsis, description, directors, actors, filming locations, etc.).
- Business metadata: OVPs, content rights, business models, pricing, etc.
- Technical metadata: format, codec, resolution, framerate, frame mode, bitrates, sampling rates, bit depth, etc.

Available Delivery Targets
- Production customers
- B2B content customers
- Online video platforms
- Own VOD platform
- External archive

Available Delivery Methods
- sFTP
- File Catalyst
- On request: Aspera, Signiant

Other x-dream-Fabrik products to explore ...

ARCHIVE   PRODUCE   PLAYOUT   PUBLISH   NEWS

X-DREAM-FABRIK

x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to playout, publishing, sales and distribution.

x-dream-Fabrik is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.

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