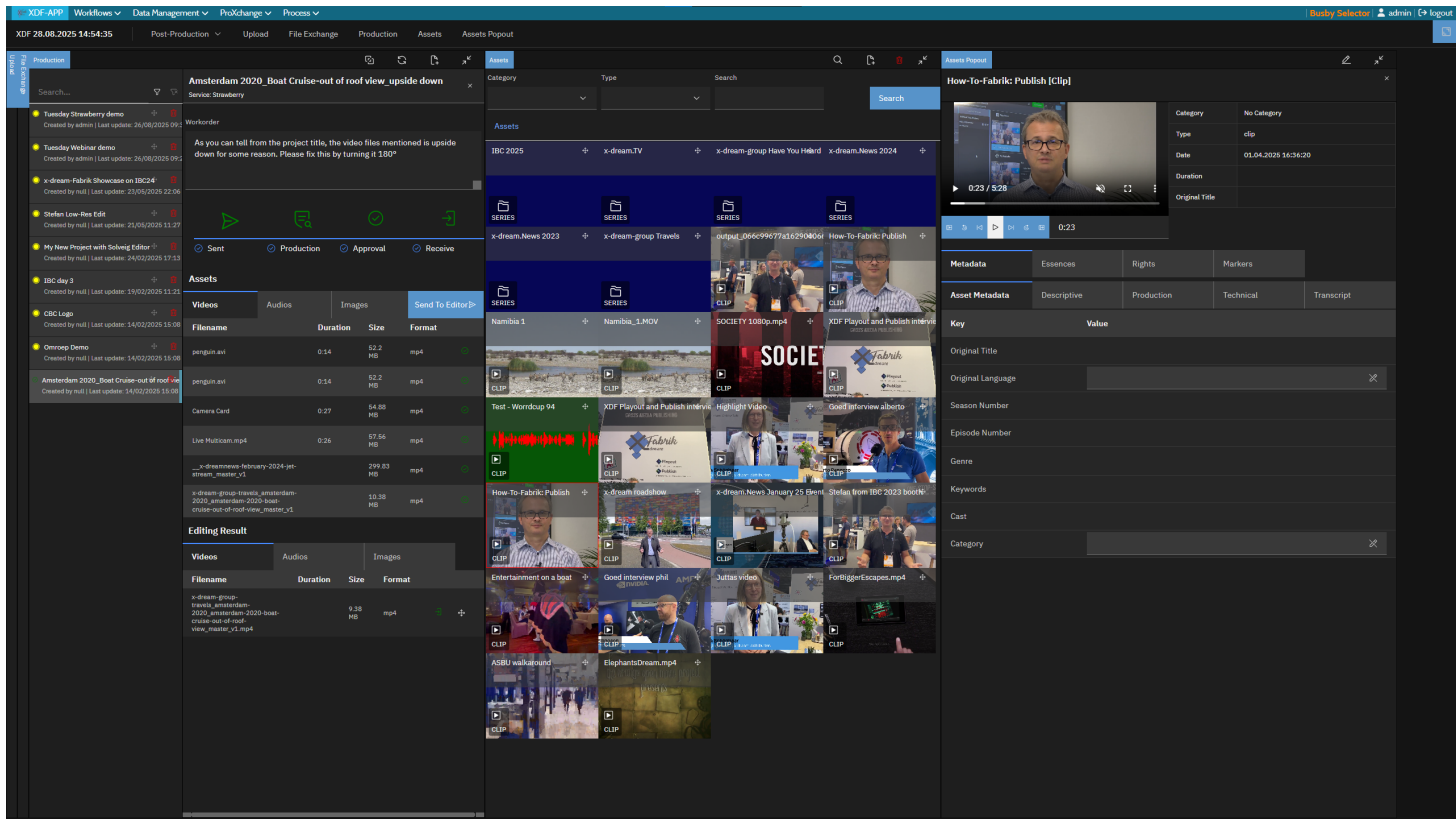


PRODUCE



distributed & collaborative post-production solution

x-dream-Fabrik **PRODUCE** is made to create media assets from newly uploaded or archived material. Sources are collected centrally and made available to the editing seats on-premise or at home. Edited essences need to be approved and then forwarded to the publication systems.



USE CASES

- Collaborative post-production
- Cloud & remote editing
- Content localisation

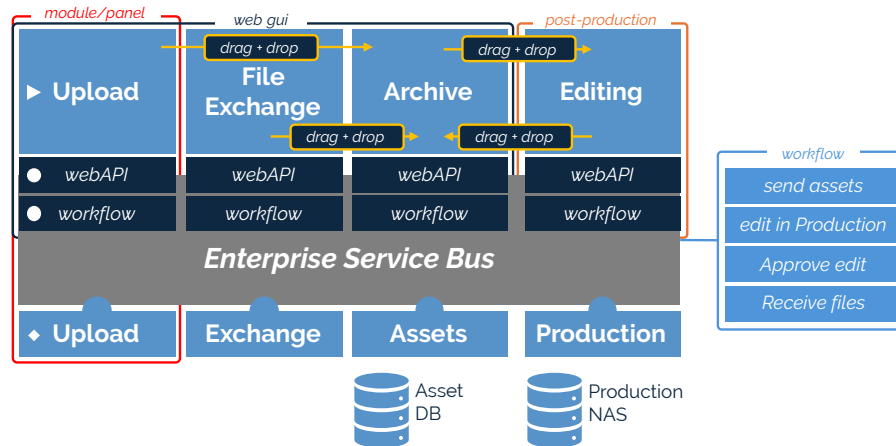
PRODUCE integrates x-dream-Fabrik's Upload and Produce modules and can be combined with modules like Record, Ingest, and ProXchange, as well as with Archive for media management and Publish, Deliver and Playout for output.

It is built on Projective's Strawberry platform, which transforms a NAS into a versatile Production Asset Management (PAM) system, suitable for various editing applications.

PRODUCE is also integrated with Editshare, Avid as well as supports a browser editor. Projective Skies extends PAM from the datacenter to any workplace, ensuring a consistent user experience whether teams are working centrally, in distributed offices or from home.

Production Asset Management: Strawberry generates proxies for preview and remote editing, allowing users to communicate with markers and use built-in approval workflows.

PRODUCE



Specifications

Deep NLE Integration:

Strawberry offers Adobe plugins for easy access to projects and media in Premiere Pro and After Effects.

Project-Driven Templates:

Templates ensure consistency, eliminating guesswork and prep time and provide a unified structure for editors, designers, producers, freelancers and external stakeholders.

Collaboration: Provides a platform for all production stakeholders to contribute,

with comments tracked and converted into searchable metadata.

Remote Workflows: Offers intuitive, secure tools for remote editing, review, and approval, utilizing hybrid-cloud technology for seamless collaboration.

Access Control and Security:

Features comprehensive user management and access control at both project and storage levels, ensuring security, especially for freelancers. It integrates with AD and LDAP.

Automatic Management:

Organizes ingest and editing storage automatically, with granular access control so freelancers only see relevant material.

Search Engine: Enables instant search and viewing of media files across all storage platforms, including online, nearline, cloud or archive.

Deduplication Tools:

Reduces waste and "media offline" errors by linking shared assets and removing duplicate files through active file-based deduplication.

Other x-dream-Fabrik products to explore ...



ARCHIVE



PUBLISH



DELIVER



PLAYOUT



NEWS

X-DREAM-FABRIK

x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to payout, publishing, sales and distribution.

x-dream-Fabrik is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.

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